



ALAN PALLER

Director of Research, SANS Institute

Alan Paller is director of research at the SANS Institute, a graduate degree granting institution and the principal cyber security training school. SANS' 115,000 alumni are technical security experts and managers holding responsible positions in cyber defense, offense, and law enforcement in more than 60 countries. Alan directs SANS research programs including the widely used Internet Storm Center - the early warning system for the Internet and the annual "Greatest Risks in Cyber Security" study. He also oversees NewsBites, the bi-weekly summary of the top news in security that goes to

210,000 people, and @RISK, and the weekly authoritative summary of all new vulnerabilities and all critical new vulnerabilities made known during the past week that goes to 120,000 people.

Alan has testified several times before both the House and Senate and in 2001 President Clinton named him as one of the first members of the National Infrastructure Assurance Council. In 2005, the Federal CIO Council selected him as their annual Azimuth Award winner recognizing the one person outside government whose vision and leadership have done the most to improve federal information technology. In 2007, eWeek and Baseline magazines selected Alan as one of the 100 most important people in the information technology industry.

Earlier in his career, Alan was an entrepreneur who built the first large computer graphics software company, took it public and merged it into a New York Stock Exchange company. Alan also created The Data Warehousing Institute, wrote two books: *The EIS Book: Information Systems for Top Managers* (Dow Jones, 1990), and *"How to Give The Best Presentation of Your Life"* (ISSCo, 1978), and chaired more than 150 national and international conferences ranging from the CIO Perspectives conference put on by CIO magazine to the SCADA Security Summits in the US and Europe sponsored by SANS.

Alan's degrees are from Cornell University and the Massachusetts Institute of Technology.



ROBERT RODRIGUEZ

Chairman of the Security Innovation Network and Senior Advisor to The Chertoff Group.

Robert served over twenty-two years as a Special Agent with the United States Secret Service. He is the founder of the Security Innovation Network™ (SINET) www.security-innovation.org whose mission is to advance innovation and enable global collaboration between the public and private sectors to defeat cyber security threats. SINET serves as the catalyst that connects builders, buyers, researchers and investors in the cyber security domain. His executive protection experience spanned 10 years at the White House

serving Presidents Ronald W. Reagan, George H. Bush, William J. Clinton and numerous Heads of State. During his career he held a number of leadership roles within the Executive Protection, Protective Intelligence, Inspection and Criminal Investigation Divisions.

SINET accelerates business opportunities for both small and large companies through their strategic advisory services, community-building activities and networking events. The annual IT Entrepreneurs' Forum (ITSEF) at Stanford University, the Innovation Summit at the University of Chicago and SINET Showcase in Washington D.C. are supported by the U.S. Department of Homeland Security (DHS) Science & Technology Directorate, public and private sponsorships and an elite steering committee. Robert is the catalyst who leads and builds global collaboration models that advances innovation and connects the ecosystem of the entrepreneur; academia, science, private industry, investment banking, government, system integration, intelligence community, policy, innovators, military, law enforcement and venture capital. He is known for building communities of interest and trust between disparate groups. SINET initiatives and advisory services accelerate both large and small companies business growth, increase awareness of innovative IT security technologies and helps develop relationships between the system integration, industry and Federal Government markets to collaborate on addressing IT security challenges, needs and opportunities.

In 2001, Robert spearheaded the development of the Secret Service's first public-private partnership Cybersecurity initiative in Northern California. In this role he served as a catalyst for this DHS inaugural effort to establish partnerships with key government; public, private and international stakeholders in order to mitigate risk to our nation's critical infrastructures. Since 2005 he has been coordinating the public private sector outreach for the DHS - SRI International Cyber Security R & D Center and the Computer Science Department at Stanford University. He is an advisor to Stanford University Computer Science Department. He served on the US Air Force Advisory Board that helped design a public private construct relative to Cybersecurity and has been called upon numerous times by the Department of Defense to help coordinate their private sector outreach.

Mr. Rodriguez believes in mutually beneficial relationships that are top down-bottom up and trust based. He serves on the Board of Advisors for The Chertoff Group, as Director Emeritus for the San Francisco Kraft Fight Hunger Bowl, National Cyber Security Hall of Fame Board of Directors and is a certified graduate of the Federal Government's Senior Executive Service Program. He is a recipient of the 2009 CSO Magazine Compass Award in recognition of outstanding leadership in the security field.



JOSEPH V. DEMARCO

Partner, DeVore & DeMarco LLP

Joseph V. DeMarco specializes in representing and counseling clients on complex issues involving information privacy and security, theft of intellectual property, computer intrusions, on-line fraud, employee malfeasance and crisis management and response. His years of experience in private practice and in government handling the most difficult and sensitive investigations brought by the United States Attorney's Office have made him one of the nation's leading experts on Internet crime and the law relating to emerging technologies.

From 1997 to 2007, Mr. DeMarco was an Assistant United States Attorney for the Southern District of New York, where he founded and headed the Computer Hacking and Intellectual Property (CHIPs) Program, a group of five prosecutors dedicated to investigating and prosecuting violations of federal cybercrime laws and intellectual property offenses. Under his leadership, CHIPs prosecutions grew from a trickle in 1997 to a top priority of the United States Attorney's Office, encompassing all forms of criminal activity affecting e-commerce and critical infrastructures including computer hacking and sabotage crimes; transmission of Internet worms and viruses; web-based frauds; theft of trade secrets; cyberstalking; and copyright and trademark infringement. As a recognized expert in the field, Mr. DeMarco was frequently asked to counsel prosecutors and law enforcement agents regarding novel investigative techniques and methodologies, and regularly provided advice concerning the Office's most sensitive computer-related investigations. Mr. DeMarco also served as a visiting Trial Attorney at the Department of Justice Computer Crimes and Intellectual Property Section in Washington, D.C., where he focused on technology-related policy matters such as Internet privacy, international cyber-investigations, e-commerce, identity theft, and the electronic theft of intellectual property.

Since 2002 Mr. DeMarco has been an Adjunct Professor at Columbia Law School, where he teaches the Internet and Computer Crimes seminar. He has spoken throughout the United States as well as in Egypt, Italy and the Netherlands on cybercrime, e-commerce and copyright and trademark infringement. He has also lectured at Harvard Law School and in numerous other fora including the Practising Law Institute, the National Advocacy Center and the FBI Academy in Quantico, Virginia. He has been interviewed on the subject of cybercrime in a number of media outlets including the Journal of the New York State Bar Association (cover story on cybercrime), ABC World News Tonight with Peter Jennings and Fox News America's Newsroom with Bill Hemmer.

Prior to joining the United States Attorney's Office, Mr. DeMarco was a litigation associate at Cravath, Swaine & Moore, where he concentrated on antitrust, securities and intellectual property law for high-technology clients. Mr. DeMarco served as law clerk to the Honorable J. Daniel Mahoney, United States Circuit Judge for the Second Circuit Court of Appeals. Mr. DeMarco speaks conversational Italian. Mr. DeMarco is a Knight of Malta. Mr. DeMarco has received numerous professional awards including the U.S. Department of Justice Director's Award for Superior Performance and the Lawyer of Integrity Award from the Institute for Jewish Humanities. In his spare time, he is involved in various mentoring programs for young professionals and enjoys playing golf and squash and listening to classical piano.



JASON BRVENIK

Vice President Security Strategy, Sourcefire, Inc.

As vice president of security strategy, Jason Brvenik works alongside Sourcefire founder and chief technology officer Martin Roesch to develop, manage and execute innovative strategies and technologies that prove visionary in addressing the dynamic security needs of large organizations. He does this by leveraging his more than 15 years of extensive experience in systems design, integration and security for both commercial and open market projects.

Jason has served in several critical roles at Sourcefire since 2002, including senior director of technical services, Americas, where he managed field technical staff across North, Central, South America, and the Caribbean during a pivotal time of growth for the company. Given his experience creating secure manageable systems in a variety of scale and form, he also served as Sourcefire's principal technologist, ensuring that technical solutions could scale to meet customers' security requirements. Finally, he has remained a key contributor to Sourcefire's open source projects and has become a preeminent thought leader via his contributions to the corporate blog and frequent speaking engagements worldwide.

Prior to Sourcefire, Jason was a senior security architect at beTRUSTed, where he helped design and implement secure computing environments for highly scalable PKI deployments supporting Fortune 100 organizations with globally distributed infrastructure. He has also held critical technical titles that at Sun Microsystems and TEKsystems.



BARRETT BROWN

Writer, Hacktivist, Founder of Project PM.
Formerly Associated with Anonymous

Barrett Brown is an activist, author, and freelance writer specializing in “information age” topics. His work has appeared in The Guardian, Vanity Fair, al-Jazeera, The Huffington Post, Skeptic, Skeptical Inquirer, New York Press, American Atheist, and other outlets.

A native of Dallas, Brown entered the University of Texas in 2000 but dropped out after obtaining a copywriting job for America

Online. Over the next few years he moved between Austin, Dallas, New York, and Mexico while pursuing similar gigs and contributing to a string of policy journals, magazines, and online outlets. In 2006, he was commissioned to write a humorous non-fiction manuscript regarding the spurious “intelligent design” movement; the result, *Flock of Dodos: Behind Modern Creationism, Intelligent Design, and the Easter Bunny*, was released the following year to accolades from Matt Taibbi, Alan Dershowitz, and others. Soon afterwards he accepted the position of director of communications for Enlighten the Vote (formerly GAMPAC), a political action committee intent on supporting secular candidates for U.S. office, while also serving as chief contributor to CNET’s online political analysis start-up Political Base.

In 2009, Brown began using some of his regular outlets as a means to recruit volunteers for a “distributed think-tank” called Project PM with the original intent of establishing experimental online networks for use by activists, bloggers, and NGOs. His focus gradually shifted to the Anonymous movement, which he covered in print before finally getting directly involved in its work on the occasion of the Tunisian uprising in December 2010/January 2011. Thereafter, he came to serve as an organizer and “propagandist” in support of operations based at the Anonops internet relay chat server. After the February 2011 incident in which several intelligence contracting firms led by HBGary Federal were caught planning covert operations against Wikileaks and its supporters, including several journalists, Brown re-purposed Project PM to investigate the private intelligence sector and promote effective opposition to surveillance, data-mining, and advanced disinformation techniques by states and other institutions. Among other things, Project PM maintains a wiki at Echelon2.org which hosts information compiled from stolen corporate and government e-mails as well as more traditional sources (and which is often the subject of brute-force cyber attacks and law enforcement investigations), and assists journalists who wish to cover issues relating to the “cyber-industrial complex.”

As of mid-2012, Brown continues to do interviews on the subject of “hacktivism” and intelligence and media issues while promoting various net-driven campaigns involving civil liberties issues in Bahrain and elsewhere. He spends much of his free time being monitored by the FBI, which raided his apartment last March.



NORMAN PEARLSTINE

Chief Content Officer, Bloomberg L.P.

Norman Pearlstine joined Bloomberg L.P. in June 2008 as Chief Content Officer, a newly-created position. In this role Pearlstine is charged with seeking growth opportunities for Bloomberg's television, radio, magazine, and online products and to make the most of the company's news operations.

Prior to joining Bloomberg, Pearlstine was a Senior Advisor to The Carlyle Group's telecommunications and media group in New York. Before joining the private equity firm, Pearlstine had spent nearly four decades working as a reporter and editor. He was editor-in-chief of Time Inc., the magazine subsidiary of Time

Warner Inc. from 1995 through 2005 before becoming a Senior Advisor to Time Warner. At Time Inc. Pearlstine oversaw the editorial content of Time Inc.'s 154 magazines, including Entertainment Weekly, Fortune, In Style, Money, People, Real Simple, Sports Illustrated, and Time.

Prior to joining Time Inc., Pearlstine worked for The Wall Street Journal from 1968 to 1992, except for a two-year period, 1978-1980, when he was an executive editor of Forbes magazine. At the Journal, he served as a staff reporter in Dallas, Detroit and Los Angeles (1968-1973); Tokyo bureau chief (1973-1976); founding managing editor of The Asian Wall Street Journal (1976-1978); national editor (1980-1981); founding editor and publisher of The Wall Street Journal/Europe (1982-1983); managing editor (1983-1991); and executive editor (1991-1992).

After resigning from the Journal in June 1992, Pearlstine spent a year launching Smart Money magazine for the Journal's parent, Dow Jones & Company, and for Hearst. He then became general partner of Friday Holdings L.P., a multimedia investment company, in April 1993 and held that position until joining Time Inc. in October 1994.

In January 2005, the American Society of Magazine Editors named Pearlstine the recipient of its Lifetime Achievement Award and inducted him into the Magazine Editors' Hall of Fame. He was honored with the Loeb Lifetime Achievement Award for Distinguished Business and Financial Journalism in 2000. He received the National Press Foundation's Editor of the Year Award in 1989.

Pearlstine is President and CEO of The American Academy in Berlin. He also serves on the boards of the Carnegie Corporation, the Committee to Protect Journalists, the Tribeca Film Institute, and the Watson Institute for International Relations. He serves on the advisory board of the City University of New York's Graduate School of Journalism, and he is co-chair of the Center on Communication Leadership and Policy at the USC Annenberg School of Communications. He is also a member of the Council on Foreign Relations and the American Academy of Arts and Sciences.

Pearlstine received his B.A. from Haverford College, his L.L.B. from the University of Pennsylvania, and he did postgraduate work at the law school of Southern Methodist University. He is a member of the Bar Association of the District of Columbia.

Pearlstine is the author of OFF THE RECORD: The Press, the Government, and the War over Anonymous Sources, published by Farrar, Straus and Giroux in June 2007.

He is married to Jane Boon Pearlstine, Ph.D., a writer and researcher on technology and policy.